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Model Kasia Struss in matte cherry perfection backstage at Bottega Veneta.



Lancôme L'Absolu Rouge in Rouge Desir, \$30. lancome-usa.com

The trickiest part about wearing such a deep lipcolor is getting it to stay on the lips, but the newest versions are made with that in mind: Armani has created a luxurious balm-stain formula for its new lipsticks; Chanel's new iteration of Rouge Coco Shine is an even more pigmented version. Slight adjustments can be made to give any color more endurance: You can layer—put lipstick over pencil for a matte finish, or gloss over lipstick for something shinier, which “makes the color look more dimensional and last much longer,” says Los Angeles makeup artist Pati Dubroff. An edgier option: blotting the color down with a tissue until it's a sheer (but sexily deep) wash.

—Maura Lynch



Tom Ford Lip Color in Bruised Plum, \$49. neimanmarcus.com

Revlon Colorburst Lipgloss in Embellished, \$7, drugstores

REVLON

Dior Diorific Lipstick in Diva, \$36, dior.com



Make Up For Ever Rouge Artist Palette #5, \$39. 877.757.5179



Pati Dubroff Luster Lips Professional Lip Balm Crayon in Dark Orchid, \$22 for set of five, costco.com



Giorgio Armani Rouge Ecstasy in Night Viper, \$54. giorgioarmanibeauty.com



THE SKIN DIET

Sonya Dakar and Paleta Get Glowing! Beauty Detox, \$229, sonyadakarclinic.com or paleta.com

Body-slimming and mind-sharpening are not the only benefits of raw juicing, as the glowy complexions of celebs like Blake Lively, Kate Hudson and Jessica Alba—all frequently snapped clutching bottles from brands like Blueprint Cleanse, Organic Avenue and new-favorite Suja—will attest. Southern California's farm-to-table organic meal-delivery service Paleta goes a step further,

skin-wise: Its two-day detox—organic cold-pressed juices and smoothies, gluten-free energy bars and blood-purifying chlorophyll and aloe power boosts—comes with detoxifying bath salts, plus a two-week regimen with nutritional supplements from skincare guru Sonya Dakar. (The whole kit ships overnight nationwide, the juices, skincare and all.)